

Notes to Authors

The journal *Vestnik of St. Petersburg University. Management Series* invites authors to submit topical and original research papers. Articles should comply with the scientific scope of the journal, outline tasks (issues), describe key results of the author's research and his/her conclusions. Present your results precisely and informatively including key theoretical and experimental results, factual information, revealed interconnections and patterns, research limitations/implications (if applicable), and practical implications (if applicable). Conclusions could be associated with recommendations, estimates, suggestions. For papers concerned with empirical research describe your data sources and data procession technique.

Submission is accepted both in English and Russian.

The thematic scope of *Vestnik of St. Petersburg University. Management Series* covers:

- General and Strategic Management
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Please prepare your manuscript before submission, using the following guidelines:

1. Manuscripts are submitted via e-mail: vestnik@gsom.pu.ru
2. All files should be submitted as a Word document.
3. The expected length of a submitted theoretical & research paper is 40,000 to 60,000 characters (including spaces) and 20,000 to 30,000 characters for case studies. The text should be in Times New Roman 12 pt, 1.5 spaced. Fields: left — 2.5 cm; right — 2 cm; upper — 3 cm; bottom — 2.5 cm.
4. A title page should include:
 - the title of the article;
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 - full name of each author (in English and native language);
 - position, rank, academic degree;
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I/We wish to submit a manuscript entitled “[title of article]” for consideration by the *Vestnik of St. Petersburg University. Management Series*. I/We confirm that this work is original and has not been published elsewhere nor is it currently under consideration in the same or

substantially similar form for publication elsewhere. If relevant: We presented an earlier version of the manuscript as a poster/plenary/workshop at the [conference name] in [location], in 20...

5. An abstract, keywords, as well as Universal Decimal and JEL Classifications are to be provided on the second page.

An abstract (preferably no longer than 150 words) should be submitted in the following format:

- Purpose;
- Design/methodology/approach;
- Findings;
- Originality/value (mandatory).

The abstract should not contain references to sections, formulas, drawings, references to cited literature. Give special priority in your abstract to new results, important discoveries and verified findings that contradict previous theories. Please, avoid complex grammatical constructions.

A list of 7–9 keywords is to be provided below the abstract. Key words should express the precise content of the manuscript, as they are used for indexing purposes.

Universal Decimal Classification (UDC) and JEL classification codes should reflect in detail the topic of the article.

For UDC see: <http://www.udcsummary.info/php/index.php?id=18549&lang=en&pr=Y>

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References should appear throughout the text. Textual references should be typed as [Adizes, 1999] or [Adizes, 1999, p. 23]. Where reference is made to more than one work by the same author published in the same year, identify each citation in the text as follows: [Ross, 1974a, p. 23]. Where four or more authors are listed in the reference list, please cite in the text as [Hanks et al., 1993]. The complete references should be typed and placed at the end of the paper alphabetically.

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