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## **DISSIMULATION: FROM THE SIGN TO THE BODY**

The aim of this article is to describe two important processes in the age of information society: transformation of sign's nature and transformation of body's nature. In the nearest past, we used to believe in omnipotence of simulation. Even our body was considered as the modus of omnipotent Sign. Today when contemporary thought clearly understands the beginning of new materialism's era (and we can consider mediatheory and mediaphilosophy as its two sources), we need to change the way we analyze the sign and the body. Dissimulation is the key notion of this article and it is used to indicate the way of sign-to-body transformation's understanding and displays body as battlefield of discourse systems, political structures and moral authorities.

*Keywords:* dissimulation, body, media, (dis)embodiment of sign, implosion of sign's systems, informational alienation.

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