

## **POLITICAL-ADMINISTRATIVE COORDINATION AND EFFECTIVENESS OF ELECTORAL POLICY**

In this article the author conceptualizes the effectiveness of electoral policy by implementing neoinstitutional approach and theory of public values. The author proposes an approach which can be applied to analysis of effectiveness of electoral policy through evaluation of electoral policy's compliance with current public values. Using this approach, the author explores the impact of coordinative political-administrative regime of electoral process regulation upon electoral policy effectiveness .

*Keywords:* Electoral policy, elections, public values, coordination, effectiveness of policy.

*Verevkin Anton I.* — Ph.D. of Political Sciences, St. Petersburg State University, 7/9, Universitetskaya nab., St. Petersburg, 199034, Russian Federation: a.verevkin@spbu.ru