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АННОТАЦИИ

Vorontsovskiy A. V.

V.V. Leontiev – the Outstanding Economist of the 20-th Century

The article is dedicated to the 100-th anniversary of birthday of the outstanding economist and Nobel Prize winner in economics V.V. Leontiev. The author gives the basic stages of his biography, analyzes the most important results of his scientific activity, mentions specificity and features of Leontiev's conception in the field of macroeconomic model building.

Burnett V. L.

Keynes and Russia: in the Long Run Economic Theory is Always in Transition

This article examines the many strands of J. M. Keynes's engagement with Russia and the USSR. It documents Keynes's policy involvements with Russian economic affairs, and also the influence of socialist ideas and realities on the development of Keynes's own economic theory. It suggests that the USSR was a bigger influence on the «General Theory» than is usually acknowledged in the academic literature, but it concludes that Keynes's own theoretical framework is of little use in understanding post-Soviet developments.

Kanayev A. V.

Historical and Logical Approaches to the Theory of Credit: the Debt Claim Evolution and its Dynamic Model

The article is devoted to the economic analysis of the debts evolution in the Roman civil law. It demonstrates the process of liability transformation from personal to property claims and their circulation in a civil turnover. The author has employed a combination of historical and logical approaches to the analysis of credit relations system formation. He has also investigated the system structure and designed a dynamic model of debt claim.

Korostyshevskaja E. M., Nikolaeva T. P.

Russia's Innovations Potential and Conditions of its Development

The purpose of this article is to prove the necessity of active government innovations policy in order to provide the national safety of Russian Federation in the conditions of globalization, growing competitive abilities of the national product, taking into account the fact that the level and quality of life in Russia is rising nowadays. Basic components of the country's innovations potential are analyzed, and the necessary set of conditions for normal innovations activity is formed.

Krylova J. V.

On Priority Directions of the National Project «Development of Agro-Industrial Complex»

In the article, the basic tendencies of development of agriculture in Russia for the last 15 years are analyzed. The special attention is addressed on the structural reorganization of the forms of property on land. In this connection, the author considers activity of agricultural

holdings and small subsidiary farms. Author expresses her opinion of the national project «Development of agro-industrial complex».

Dubjanskij A. N.

Economic Views of A.Y. Antonovich

This article is devoted to the prominent scientist and public figure A.Y. Antonovich. His name is not much known to modern readers and researchers. The main task of this article is to inform the scientific community of the main life periods and works of the Russian scientist, among all of his original conception on paper currency circulation in Russia.

Melnik D. V.

J.M. Kulischer: an Essay on Life and Works

The article outlines the origin and the basic features of the theoretical concept of economic history of J. M. Kulischer (1878 – 1933), whose life and work was closely connected with Saint Petersburg University. His approach to the theory of economic history was formed under the influence of ideas of German Historical School, Marxism, Neo-Kantian critique. Among the clashes of these influential streams of thought J. M. Kulischer developed his own concept.

Shavshukov V. M.

Role of Swiss Banks in Formation of the Russian Segment of the Global Finance

The article is devoted to the analysis of a role of Swiss banks in formation of the Russian segment of the global finance. The author shows the essence of processes of the global finance and stages of evolving of the Russian segment of the global finance. Directions of influence of Swiss banks on the Russian bank branch are analyzed. First, there are recommendations of Basel Bank on sufficiency of capital for international settlements; second, organizing UBS and CSFB debut operations of the Russian Federation, the Russian banks and the industrial companies in the international money markets and debt capital markets; third, underwriting CSFB for the Russian issuers.

Kapustkin V. I., Rodionov P. P.

Global Pharmaceutical Market Development Peculiarities and the Interests of Russia

The article deals with the global pharmaceutical industry and market development and the role and the interests of Russia in the process. The authors consider the current state of the industry and the market international labor division and development trends including the prospects of Russia's WTO accession.

Li Sin', Popova L. V.

Economic Reforms in China: Problems and Challenges

The paper deals with the challenges and contradictions of the reforming process in China. The general direction of the reforms is still being supported by the majority of population, however, rising income differentiation, social insecurity, corruption and violations during privatization of SOEs are becoming of a growing concern of Chinese people. There are those who believe the difficulties that China encountered during the transformation result from the strategy of reforms itself and should be resolved by partial revitalization of the former social system, while the others explain the problems by inconsistency of the reforms, which could be solved by acceleration of the reforming process. Anyway, the authorities in China

have to adjust to the prevailing public opinion and make some modifications in the development strategy.

Ivanov V. V., Bushueva N. V.

External Sources of Financing Russian Enterprises: Realities and Perspectives

The article deals with the conditions and opportunities for enterprises of real (non-financial) sector of Russian economy to use bank credits. It is shown that diminishing of tax burden on enterprises leads to reduction of the claims towards loan interest rate and debt ratio in the company's capital.

Malenkov Y. A.

Problems of Strategic Management Development in Russia

Problems of modern strategic thinking and strategic planning in Russia are considered and the new model of system characteristics of strategic thinking is offered. The paradox of weak development of strategic plans and strategies in Russian companies in contrast to other countries is analyzed. A number of specific features of the modern Russian market system, including intended keeping of low competitiveness, closeness of many markets for producers from other countries, low business activity of the significant part of the population and other reasons are examined. Causes of market deformations are shown, including insufficient use of intellectual labour potential in economic processes, domination of low-tech business. Three most probable strategic scenarios of Russian economy development as a result of the Russia's joining WTO are given.

Volkova G. F., Levitina I. Yu., Komarova A. G.

Methodological Approach to Intangible Assets Management

Problems of the gap between the market value of company and its book value determined by traditional economic methods are analyzed. Different approaches to methods of elimination of this gap by estimation of «intangible resources» are summarized. Modified algorithm of calculation of «intangible resources» with method «Value Explorer^R» is proposed. The ambiguity and inconsistency between the terminology and «intangible resources» classification of different economic schools are considered. The authors' classification of «intangible resources» is proposed.

Kolesov D. N., Hovanov N. V., Yudaeva M. S.

Event-trees with Randomized Probabilities and their Application to Forecasting of Evolution of Complex Financial-Economic Systems

A new method of estimation of evolution variants probabilities for complex systems is developed, based on the conception of event-tree with randomized transition probabilities (ETRTP). A detailed description is given for an example of ETRTP-conception using for estimation of probability of country's financial-economic crisis.

Pakhomova N. V.

The Theory of the Firm in the Context of Contemporary Economic Higher Education

In the paper, the variety of theories which consider the firm as the main actor of the market economy is analyzed. The focus is made on contemporary neoclassical approaches to the study of firms. They include the managerial theory, the behavioral theory, and the stakeholder theory.

The modern understanding of the nature of the firm has been enriched by the development of the decision theory with its significant directions of bounded rationality and the game theory. Another important approach is the principal-agent theory which can be regarded as a bridge between the neo-classical conception and the neo-institutional conception. The review is completed by the analysis of the neo-institutional theory of the firm where special attention is paid to the theory of transaction cost, the theory of incomplete contracts, and the theory of property rights.

Kockushkina I. V., Tsytsyreva A. Yu.

The Tendencies of International Trade Development

This article is a brief analytical review of international trade developments with the historical retrospective from the ancient times till the beginning of the 21st century. The analysis is made by considering progress trends of such parameters, as the volume of world trade and its structure (by sector and by region). The authors come to a conclusion that up-to-date international trade development is exhibited not only quantitative growth of mentioned indicators but the new quality of growth connected with the impact of such factors as internationalization and scientific and technical revolution.

Kolesnikova M. F., Lukichjova T. A.

The Project Method: Interaction between Business and Education

The article is devoted to the project method of education based on the Problem Based Learning model (PBL). Project method is considered to be one of the effective and concrete ways of cooperation between the real functioning companies and economic higher education institutions. The authors are pointing out the benefits of such method for students, the University, and the companies. The experience of several years of implementation of the project method at the Faculty of Economics of SPSU gives the opportunity for the project coordinators to share with the public some problems of its realization.

Evnevich M. A.

Integrated Groups of Companies in today's Russian Economy: Clarifying Definition and Classification for the Purpose of Management

The article is devoted to integrated groups of companies in today's Russian economy. Special attention is given to working out the proper definition of IGC and to the specifics of classifying IGC. The proper classification of IGC is necessary for choosing the structure of managing IGC. The author points out that it is not possible to use foreign ways of management in the full scale and proposes to classify IGC according to the features that influence the forming of management structure.

Saraev V. V.

The Impact of Information on Consumer Behavior: the Modern Trends

The article represents an analysis of the influence, which information produces on rationality of consumer behavior. The author examines factors that intensify the importance of information in consumer choice. Growing volumes of information and its increasing complexity make the consumer choice less independent and more vulnerable to producers' manipulations. The choice is increasingly dependent on person's environment, and real consumer behavior is deviating from commonly accepted model.

Timofeeva E. A.

Influence of the Bank of Russia on the Investment Activity Level

Bank of Russia as well as the majority of central banks of the world considers the basic purpose of the activity sees in keeping a low rate of inflation. However, in the modern Russia a problem of stimulation of the investment activity for realization of structural reform of economy rises very sharply. The article analyzes the possible directions of influence of the Bank of Russia on the level of investment activity in the country.

Chebodaev V. P.

The Municipal Investment System

The article is devoted to the analysis of the essence of the municipal investment system. The author considers the municipal investment system as an instrument of the regional development regulation.

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