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1824 – ГОД ВЫХОДА В СВЕТ ПЕРВОГО ИЗДАНИЯ УНИВЕРСИТЕТА

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## СОЦИАЛЬНОЕ САМОЧУВСТВИЕ МОЛОДЕЖИ И ПРОБЛЕМА ЭКСТРЕМИЗМА

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## АННОТАЦИИ

УДК 177.82

Давлетбаева З.К. **Психологическая превенция и профилактика: понятийный аспект** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 3–10.

Теоретический обзор концепций по проблеме превенции и профилактики асоциального поведения учащихся. Предмет исследования — профилактика и превенция асоциального поведения. Объект исследования — асоциальное поведение учащихся.

В статье представлен содержательный анализ понятий «превенция» и «профилактика». В данном контексте проанализированы основные концептуальные подходы превентивной и профилактической работы в ракурсе предупреждения асоциального поведения учащихся. На основе выявленных отличительных признаков превенции и профилактики разработаны дефиниции и определены содержательные аспекты направлений как относительно самостоятельных форм предупреждения асоциального поведения.

*Ключевые слова:* профилактика, превенция, асоциальное поведение, индивидуальный подход, образовательная среда.

УДК 378

Киселева Н.С. **К вопросу о профессионально-педагогической подготовке современного британского учителя-исследователя** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 11–16.

Статья посвящена происходящим в Великобритании изменениям в профессиональной подготовке педагогических кадров и усиливающейся роли исследовательской деятельности учителя в непрерывном образовании. Автор обращается к анализу инновационной образовательной политики страны и выявлению приоритетных направлений в сфере британского образования. Профессиональное развитие учителя рассматривается в свете исследовательской деятельности как ведущая ценностная установка личности.

*Ключевые слова:* Европейская зона высшего образования, инновационная политика, исследовательская деятельность, ценности педагогической профессии, профессиональное развитие.

УДК 37.032

Сун Лэй. **Дебаты как средство формирования личностно-значимых позиций будущего специалиста** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 17–22.

В статье рассматриваются понятия личностно-значимой позиции студента и образовательной технологии. Показано, что формированию личностно-значимой позиции способствует такая образовательная технология, как дебаты. Дебаты представлены как один из наиболее эффективных методов, способствующих развитию творческой активности, ораторских навыков и толерантности. Дебаты предназначены для детального исследования спорных проблем и являются прекрасным средством для развития критического мышления, логики, навыков цивилизованной дискуссии и демократического диалога.

*Ключевые слова:* личностно-значимая позиция, образовательная технология, дебаты.

УДК 159.9

Журавлева А.А., [Червинская К.Р.] **Роль доверия и организационной культуры как критериев эффективности разделения знаний** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 23–28.

В последние годы исследование разделения знаний становится актуальным в контексте различных организационных процессов. В отечественных работах недостаточно публикаций, посвященных этой теме. В связи с этим было осуществлено исследование с целью выявить взаимосвязь таких факторов как организационная культура, доверие с эффективностью разделения знаний в организации. В данной статье описаны результаты данного исследования, а также кратко представлена процедура

адаптации опросника удовлетворенности разделением знаний, который позволяет понять, насколько сотрудники удовлетворены разделением знаний в организации.

*Ключевые слова:* разделение знаний, эффективность разделения знаний, организационная культура, доверие, опросник удовлетворенности разделением знаний.

УДК 159.953.3

Мамина Т.М. **Влияние неактуализированных значений слова-омонима на эффективность решения анаграмм** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 29–34.

В работе рассматриваются результаты экспериментального исследования процесса решения анаграмм в условиях «навязывания» разных значений слова. Сравнивалась эффективность решения анаграммы, как слова-омонима, так и слова, не являющегося омонимом. Результаты проведенного в данной работе эксперимента продемонстрировали решающую роль неактуализированных значений слова в процессе решения анаграмм. Было показано, что неосознанные значения многозначного слова ухудшают когнитивную работу с этим словом, а сами эти значения имеют тенденцию оставаться неосознанными при повторном предъявлении. Результаты рассматриваются в рамках теории сознания В. М. Аллахвердова.

*Ключевые слова:* эффективность решения анаграмм, омонимия, актуализированные и неактуализированные в сознании значения слова.

УДК 159.2

Ловягина А.Е. **Проблемы психологической помощи в спортивном отборе** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 35–39.

Статья посвящена теоретическим, методическим и организационным проблемам психологической помощи в отборе спортивных талантов. Представлен теоретический анализ понятия «спортивные способности». Рассматриваются вопросы объективной оценки спортивных способностей и субъективного отношения к ним со стороны спортсмена, тренера и родителей юного спортсмена.

*Ключевые слова:* спортивный отбор, спортивные способности, отношение к спортивным способностям.

УДК 159.9

Ипатов А.В., Шишигина Т.Р. **Аутодеструктивные проявления личности подростка** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 40–51.

Статья посвящена актуальной проблеме современного общества — аутодеструкции у подростков. Представлены результаты сравнительного исследования особенностей личности подростков с аутодеструктивным поведением, подростков с деструктивным поведением и подростков с относительно нормальным поведением. Изучались показатели самооценки, самоотношения, поведенческой регуляции, коммуникативных способностей и моральной нормативности. Было выдвинуто предположение о том, что психологическую основу аутодеструкции подростков составляет социально-психологическая дезадаптация в условиях переживаемого конфликта в структуре самосознания и дефицита адаптационных ресурсов, что находит свое проявление в нарушениях поведения, в саморазрушительных способах разрешения кризисных ситуаций.

*Ключевые слова:* аутодеструкция, подросток, социально-психологическая адаптация, самооценка, самоотношение, поведенческая регуляция, коммуникативные способности, моральная нормативность.

УДК 159.9.07

Смирнов А.В. **Особенности саморегуляции лиц с зависимостями** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 52–61.

В работе сравнивается система саморегуляции аддиктов и лиц без аддикций. В основе саморегуляции в обеих группах лежит решение содержательно различных диалектических противоречий. Для

аддиктивных лиц это противоречие между импульсивным побуждением к реализации аддиктивного поведения и его недопущением. Для лиц без аддикции это противоречие внутренней свободы и подчиненности социальным требованиям. Автор отмечает, что для аддиктивов противоречие остается перманентным.

*Ключевые слова:* аддиктивное поведение, аддикция, саморегуляция, зависимость.

УДК 316.354.351/354

Волчкова Л. Т., Меньшикова Г. А. **Public Administration: становление и развитие как новой научной и учебной дисциплины** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 62–68.

Статья раскрывает суть Public Administration как нового этапа становления системы государственного управления, доказывает необходимость включения данного курса в программы по подготовке прежде всего социологов, поскольку эта специальность может выделить и измерить степень удовлетворенности населения властью, его готовность к сотрудничеству с ней. В статье излагается содержание нового научного знания, кратко обозначаются этапы его становления. В ней приводятся авторы, внесшие вклад в развитие науки, перечисляются их работы.

*Ключевые слова:* Public Administration, государственное управление, генезис взглядов, теории, эффективность управления, прозрачность и открытость решений, мониторинг социальных показателей.

УДК 316.35

Рубцова М. В., Мартьянов Д. С., Мартьянова Н. А. **Профессиональные и экспертные сообщества как субъекты управления в контексте общества знания** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 69–74.

Статья посвящена рассмотрению феномена профессиональных сообществ как субъектов управления профессиональными знаниями в контексте депрофессионализации, экспертократии и общества знания. Рассмотрены функции профессиональных сообществ с точки зрения классиков социологии, выявлена экспертная функция профессиональных сообществ. Особое внимание уделяется трансформации статуса и функций сообществ на примере медицинской профессии. Произведен социологический анализ термина «депрофессионализация» с точки зрения кризиса профессии как социального института на примере кризиса научного сообщества. Рассматриваются феномен экспертократии, соотношение понятий «профессионал» и «эксперт», эволюция профессиональных сообществ в экспертные как фактор кризиса профессий. Обсуждается необходимость обеспечения институциональной экспертизы этих субъектов управления.

*Ключевые слова:* профессиональные сообщества, депрофессионализация, экспертократия, профессионал, эксперт.

УДК 316.77

Сибирев В. В. **Социально-коммуникативные аспекты управления имиджем вуза** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 75–80.

В статье рассматриваются социально-коммуникативные факторы, которые влияют на формирование имиджа вуза, а также место и роль его в системе высшего образования. Управление имиджем предполагает создание эффективного коммуникативного поля взаимодействия с целевыми аудиториями как внутри вуза, так и во внешней среде. Подробно описаны целевые группы и инструменты взаимодействия с ними.

*Ключевые слова:* имидж, коммуникация, социально-коммуникативные факторы, целевые группы, высшее образование, вуз.

УДК 316.354; 341.1; 341.783

Кутейников А. Е. **Влияние деятельности и внешней среды на векторность функций международной межправительственной организации** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 81–88.

Функции международных межправительственных организаций (ММПО) складываются в результате взаимодействия организаций со средой. Операции, совершаемые акторами в соответствии

с определенными целями, задают векторность функций и наполняют их конкретным содержанием. Сочетаясь с внешними условиями, они вызывают изменения окружающей социальной среды и самих ММПО. Исходя из социологического понимания ММПО, предлагается классифицировать их функции по изменениям, вызываемым деятельностью ММПО в международной среде. Выявляются следующие основные функции: коммуникационная, нормативного регулирования, миротворческая, функция обсуждения глобальной проблемы, информационная, когнитивная, социализаторская. Необходимо иметь в виду, что функции носят исторический характер, они возникают, изменяются и с течением времени прекращают действовать.

*Ключевые слова:* международная межправительственная организация, функция, деятельность, операция, норма, миротворчество, информация, познание, коммуникация, глобальные проблемы, социализация.

УДК 316.334.3

Летова С. О. **Методологические аспекты анализа политической социализации школьников** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 89–94.

В статье рассматриваются вопросы политической социализации школьников в современной России. Автор делает попытку осветить вклад социологии в анализ этого процесса. Подчеркивается, что школа является важным агентом массовой политической социализации и в этом качестве еще недостаточно изучена. Приводятся факты, свидетельствующие о ресоветизации современной российской школы.

*Ключевые слова:* политическая социализация, социологический подход, современная российская школа.

УДК 316.014;316.32;316.73

Хохлова А. М. **«Текучая» повседневность: трансформация культурных практик в условиях глобализации** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 95–102.

В данной статье представлена попытка определить и контекстуализировать феномен новых культурных практик, используя основные положения социологии повседневности, и описать некоторые возможные трансформации повседневных практик людей и групп в современных условиях глобализации. Описывается методологический поворот, инициированный одновременно социологическими теориями повседневности и глобализации, при всем их кажущемся принципиальном несходстве, и связанный с критическим пересмотром понятия «общество». Затем рассматриваются два основных способа понимания категории «практика(-и)» в социологической традиции, а также выделяются ключевые свойства повседневных практик: их фоновый характер и раскрывающая способность. На следующем этапе теоретического анализа вводится категория культурных практик и обсуждается, какие культурные практики можно условно считать «новыми». Наконец, автор обращается к важнейшим сюжетам современной социологии, связанным с изучением культурных практик в эпоху глобализации, что позволяет обосновать применение ключевой для исследовательского проекта метафоры — метафоры «текучей повседневности».

*Ключевые слова:* повседневность, глобализация, новые культурные практики, трансформация практик.

УДК 316.334.56

Тыканова Е. В. **Стратегии и тактики оспаривания городского пространства группами интересов (на примере конфликтов вокруг городского развития в Санкт-Петербурге)** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 103–110.

В статье рассматриваются способы оспаривания пространства Санкт-Петербурга сильными и слабыми группами интересов в ситуациях агрессивного городского развития на примере защиты локальным сообществом Сергиевского квартала от потенциального сноса жилых построек в 2008 г.

и масштабного конфликта, развернувшегося вокруг сноса гаражей в КАС «Парнас» в 2009–2012 гг. Вопреки сложившемуся мнению о том, что оружием «слабых» являются пространственные тактики, а «сильных» — стратегии, анализ эмпирических материалов показал, что для защиты прав на владение и распоряжение городским пространством локальные сообщества могут прибегать к стратегиям, тогда как представители властей в ходе непосредственной реализации градостроительных решений — к пространственным тактикам.

*Ключевые слова:* городское пространство, городское развитие, оспаривание, стратегии, тактики, сильные и слабые группы интересов, локальные сообщества, режимы вовлеченности, модальность действия, легитимации.

УДК 141.82

Семенов В.Е. **О мировоззренческих основаниях III-й программы КПСС** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 111–115.

В статье обращено внимание на причины быстрого падения интереса к III программе КПСС, согласно которой целью партии и советского государства являлось построение коммунизма. Автор указывает, что введение доктрины «развитого социализма» было формой скрытого отказа от программы построения коммунизма. Иное дело, что форма этого отказа была приспособлена к нормам официального дискурса и поэтому была почти невнятна для большей части населения. Утверждая, что в стране построен развитый социализм, власти давали понять, что построение коммунизма больше не входит в повестку дня. Образованная часть населения утратила интерес к тексту Программы еще раньше, в 1960-е гг. Эти годы задали совсем иное мироощущение и совсем иную конфигурацию ценностей. К концу 1960-х гг. советские люди стали все больше интересоваться не столько материальными и энергетическими перспективами общества, о которых так много написано в данной Программе, сколько информационными и духовными аспектами своего индивидуального развития. Программа построения коммунизма была написана в эпоху безраздельного господства естественнонаучного понимания мира. В 1970-е годы завершилось время безраздельного господства естественнонаучного понимания мира, а именно в рамках такого понимания написана Программа, и интерес сместился с изучения физического мира на изучение состояний сознания. В образованных кругах возник спрос на сложный дискурс, на язык эзотерики, на неочевидные истины. В этих условиях текст Программы обескураживал своей простотой и отсутствием подтекста, тайны, непонятного. Этот текст настолько морально устарел за 10 лет, что не предполагал даже критического комментария. Поэтому и введение в словесный оборот термина «развитый социализм» всерьез не воспринимали, а того политико-идеологического решения, что за ним стояло, не заметили.

*Ключевые слова:* программа партии, мироощущение эпохи, доктрина развитого социализма, голод на образы.

УДК 316.3;316.422

Кокомбаев К.С. **Традиционная культура и социальная организация кыргызов** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 116–120.

Основы традиционного образа жизни сыграли определяющую роль в становлении ментального, стереотипного мировосприятия и самосознания кыргызов. Кровнородственные узы оказали главное воздействие на формирование у народа социальной организации, основывающейся на чувстве коллективизма, взаимной помощи, общинных форм взаимоотношений. Исторический образ жизни, уровни социально-экономического и культурного развития динамично сформировывали целый пласт различных культурных основ. Тем не менее, трансформация общества подвергает изменению ценность и социальную значимость традиционных обычаев и обрядов в жизни современного кыргызстанца.

*Ключевые слова:* традиция, социальная организация, трайбализм, идентичность.

УДК 316.75;159.9

Забарин А.В., Иванова А.С. **Отношение к экстремизму студенческой молодежи: психолого-политическое измерение** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 121–129.

В статье предлагается подход к экстремистскому поведению как нарушению социальных норм. Представлены результаты исследования отношения к экстремизму студенческой молодежи Санкт-Петербурга, которое охватило 2640 респондентов. Проводится анализ знакомства с понятием «экстремизм», частоты встреч с проявлениями экстремизма, отношения к экстремистским организациям и экстремистам, соотношения экстремистских настроений и отношения к терроризму, факторов распространения экстремистских настроений, зависимости экстремистских настроений от психолого-политического статуса молодежи. Мы привыкли ассоциировать экстремизм с требованием радикальных изменений политической системы, антиподом демократической системы, оппозицией проводимых политических и экономических реформ, участием в акциях социальных протестов, отрицанием жизни человека как главной ценности, готовностью идти к цели кратчайшим путем, склонностью решать вопросы путем нажима, силовым путем, со способностью причинить другому боль при уверенности в своей правоте и др. Но результаты исследований убедительно показывают, что реальность намного сложнее.

*Ключевые слова:* экстремизм, психология экстремизма, отношение к экстремизму, экстремистские настроения, ценностные ориентации.

УДК 316.344.6

Бородкина О.И., Фионик Ю.А. **Состояние здоровья молодежи в Санкт-Петербурге и Ленинградской области: результаты социологического исследования** // Вестн. С.-Петерб. ун-та. Сер. 12. 2013. Вып. 1. С. 130–136.

В статье рассматриваются результаты уличного опроса среди молодых людей в возрасте от 16 до 30 лет по вопросам здоровья, проведенного в рамках российско-финского проекта «Будь здорова, молодежь». Авторы анализируют данные по самооценке здоровья, а также по таким основным показателям здорового образа жизни, как здоровое питание, режим дня, отношение к табаку, алкоголю и наркотикам, физическая активность, наличие стрессогенных факторов. Результаты исследования подтверждают связь между удовлетворённостью здоровьем и удовлетворённостью жизнью у молодых респондентов. Делается вывод о необходимости формирования у молодежи поведенческих моделей, направленных на сохранение здоровья и стимулирование здорового образа жизни.

*Ключевые слова:* молодежь, здоровье, здоровый образ жизни.



## ABSTRACTS

Davletbaeva Z.K. **Psychological prevention and prophylaxis: conceptual aspect** // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P. 3–10.

*Davletbaeva Zinira K.* — Candidate of Psychological Sciences, Associate Professor, Sibay Institute (branch) of the Bashkir State University, Russian Federation; e-mail: dav-zinira@yandex.ru

The article presents a theoretical overview of the concepts on the issue of prevention and prophylaxis of antisocial behavior of students. The subject of the research is prevention and prophylaxis of antisocial behavior. The object of the research is antisocial behavior of students.

The article points out that one of the priorities of the researcher carrying out scientific and practical development of prevention of anti-social behavior's program for the students of educational institutions is to specify and clarify the scientific terminology related to psychological forms of prevention of destructive behavior, mediated by a theoretical analysis of major conceptual views from the perspective of prevention and preventive directions.

**Keywords:** prophylaxis, prevention, antisocial behavior, individual approach, educational environment.

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Kiselyova N.S. **Teacher-researcher professional training in the context of the British education system** // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P. 11–16.

*Kiselyova Natalia S.* — Assistant teacher of the Chair of Linguistics and Cross-Cultural Communication, Moscow Region State Institute of Humanities and Social Studies, Kolomna, Russian Federation; e-mail: lautre88@mail.ru

The article is dedicated to the problem of a teacher professional training in Great Britain and an increasing role of teachers' educational research through life-long learning. The research has an established reputation for high-quality teacher education and education studies. It is crucial to the culture of intellectual enquiry within British universities and to the quality of teacher training in the UK supported by comprehensive research training programmes and projects. As a result teachers need opportunities to update their professional knowledge and skills on a regular basis, namely their opportunities for professional development. It underpins teacher's sustainable self-realization, high performance, objective and honest self-evaluation and intellectual skills and critical thinking development due to active involvement and effective collaboration in research activities. The ability to make decisions under pressure, with incomplete, often conflicting, rapidly changing information is a key characteristic of a successful teacher-researcher. The author analyses the innovative higher and postgraduate education policy and examines the strategic educational orientations in the country. The field of teacher training is subject to rapid changes, both as the professional responds to new educational paradigms and trends and as institutions facing new challenges as a result of changes in curriculum and student needs. Moreover, the author also treats teacher's professional development via research as a personality's leading value principle. Investigation experience is contingent upon the teacher's attitudes and beliefs. This enables teachers to think about how they impact upon teaching and learning and how they are then negotiated on a day-to-day basis by both their students and colleagues.

*Keywords:* European higher education area, innovative policy, research activity, educational values, professional development.

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Song Lei. **Debates as a means for formation of personal positions of a future specialist** // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P. 17–22.

*Song Lei* — Post doctoral student, Lomonosov Moscow State University, Russian Federation; e-mail: eddy123cn@gmail.com

The article deals with a concept of individual position and educational technology. The position of an individual is understood as a personal formation, determined by a complex system of relationships with themselves, people, activities. Its formation is influenced both by the society and individuals. The position of a future expert affects the whole complex set of values towards the world, a system of views and attitudes of a future professional. Personal position determines the choice of behaviour, activities, communication, which allows to a certain extent to interact simultaneously with the external and internal environment.

At present, under the modernization of higher education it is difficult to overestimate the creation of modern models of training, adequate maintenance of professional activities, the introduction of innovative forms and methods. It is shown that the formation of personally important position promotes educational technology such as debates. Debates are one of the most effective methods for facilitating the development of creativity, public speaking skills and tolerance. Debates are aimed at a detailed study of controversial is-

sues and are an excellent way to develop critical thinking, logic, skills, civilized discussion and democratic dialogue.

Debates are subject to certain rules, which ensure accuracy in a debate and the possibility of a more adequate assessment of the participants. During the debates, participants are able to gain a broad range of information and facts to argue their point of view. Debate format develops critical thinking skills, formulation skills, determination, study and analysis of ideas and discussion of the ideas. Debates develop research and organizational skills. Debates contribute to the development of skill to discuss a problem from different points of view and to find out different possible solutions to this problem. Moreover the debates encourage the search for new personal resources partnership.

*Keywords:* personal and meaningful position, educational technology, debates.

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Zhuravleva A.A., Chervinskaya K.R. **The role of corporate culture and trust as criteria of the efficiency of knowledge sharing** // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P. 23–28.

Zhuravleva A.A. — Post doctoral student, Saint Petersburg State University, Russian Federation; e-mail: angelinazhur@mail.ru

Chervinskaya K.R. — Doctor of Psychological Sciences, Saint Petersburg State University, Russian Federation

The investigation of knowledge sharing process is an up-to-date issue in the context of different organizational processes. Russian researches are characterized by the lack of publications in this sphere. To that end an investigation was carried out in order to reveal interdependency of such factors as corporate culture and trust and the efficiency of knowledge sharing in the organization. Efficiency of knowledge sharing is measured by the level of involvement in knowledge sharing process and satisfaction with it. This article presents the results of this investigation and describes the procedure of completing the questionnaire of knowledge sharing satisfaction aimed at revealing the level of satisfaction in knowledge sharing in the organization.

The questionnaire was reviewed, some questions were deleted or modified and the content validity was provided. We have established the reliability of the questionnaire by using the criterion of alpha, and made the standardization of the questionnaire.

Corporate culture influences knowledge sharing efficiency. Companies where employees help each other, cooperate, with an emphasis on creativity and continuous development, facilitate active employees' involvement. Corporate culture with strong rules and rigid hierarchy does not provide opportunities for knowledge sharing process.

Trust in management and colleagues is also important. When employees know each other, have common goals, feel sympathy to each other, they are likely to be more involved in knowledge sharing process.

**Keywords:** knowledge management, knowledge sharing, efficiency of knowledge sharing, corporate culture, trust, questionnaire of knowledge sharing satisfaction.

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**Mamina T.M. Influence of not actualised meanings of a word-homonym on efficiency of the process of solving anagrams // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P. 29–34.**

*Mamina T. M.* — Assistant Proffesor, Saint-Petersburg State University, Russian Federation; e-mail: tmamina@mail.ru

The work reveals influence of the “imposed” actualisations of the meanings of polysemous units on perception, storing, and also on solving cognitive tasks (the solving of anagrams). This research considers words homonyms as polysemous units. Homonymy can be full (for example, *ключ, лук* etc.), that is a coincidence of spelling and pronunciation of the words naming different concepts. Homonyms are unique in terms of their ability to store extramental meanings. The purpose of the work is to study an impact of not actualised meanings of a homonym on the process of solving anagrams. The following hypothesis was put forward: during solving an anagram repeated presentation of the same anagram with the picture which actualise another meaning leads to an increasing number of mistakes and time delay in decision-making process. To verify the hypothesis the experimental procedure of «imposing of meanings» was created. In addition, it compares the efficiency of the process of solving anagrams with a homonym and an ordinary word. For imposing of updating of the word meanings special pictures were shown. The picture shown together with a word could indicate different word meanings (for example, together with a word *лук* the pictures of an onion and a weapon were shown) or to point to one meaning (for example, different photos of onion). This procedure allows to consider in detail not only the meanings which can actualise in mind, but also it can reveal an influence of not actualised word meanings on cognitive processes. The results of the experiment showed a crucial role of not actualised word meanings in the process of solving anagrams. It was shown that unconscious meanings of a polysemous word can impede cognitive processes, and these meanings tend to remain unconscious during repeated presentations. Lexical ambiguity of a homonym impedes cognitive process to recognize the word. Thus, choosing one of the meanings of a homonym during solving some tasks (e.g. solving of anagrams) can lead to a time delay of decision-making process that can reduce efficiency of the process of solving anagrams. The results were considered within the theory of consciousness of V.M. Allakhverdov.

*Keywords:* efficiency of the process of solving anagrams, homonymy, actualized and not actualized word meanings in consciousness.

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Lovyagina A. U. **The problems of psychological aid in the selection for sport** // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P. 35–39.

Lovyagina A. U. — Candidate of Psychological Sciences, Associate Professor, Saint Petersburg State University, Russian Federation; e-mail: Lovagina2@mail.ru

The article is dedicated to the theoretical, methodical and organizational problems of psychological aid in selecting process of athletes.

The article describes objectives and principles of selection process of athletes in different stages: primary training, specialization, improvement. It shows that the effectiveness of realization of the objectives to provide psychological aid and evaluate athletes is based on the scientific ideas about the sports abilities. It represents the theoretical analysis of a concept of sports abilities. It examines nervous system, temperament and psychomotor functions.

The objectivity of estimation of sports abilities is considered as the most important task in the process of sports selection. It is shown that the poor theoretical basis in considering the problem of abilities makes it impossible to objectively estimate potential of a beginning sportsmen or a professional athlete. Also, ambiguity of the concept of abilities implies some difficulties for working out the qualitative procedure of diagnostics. In addition, the article presents some reasons of low scientific research activity on the problems of sports abilities.

The psychological aid in the sports selection can be aimed at diagnostics and evaluation of sports abilities. To establish an adequate ratio between the sports abilities of an athlete, a trainer and parents of a young athlete is not less important task. It also presents data of the studies on the relationship of objective evaluation of sports abilities and subjective attitude to them of athletes and persons who are important for them.

The organizational difficulties are revealed and described. These difficulties impede implementation of the current methods of providing psychological aid in the practice of sports selection. The article proves the necessity to introduce organizational measures and to increase the competence of all the participants in the sports selection.

*Keywords:* selection for sport, sports abilities, attitude toward the sports abilities.

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Ipatov A.V., Shishigina T.R. **Self-destructive manifestation of personality of a teenager** // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P. 40–51.

*Ipatov A. V.* — Candidate of Psychological Sciences, teacher-psychologist of the highest qualification category, Associate Professor, Saint-Petersburg state Institute of psychology and social work, Russian Federation; e-mail: sspa@mail.ru

*Shishigina T. R.* — Candidate of Psychological Sciences, Associate Professor, Saint-Petersburg state technological University of plant polymers, Russian Federation; e-mail: trsh2008@yandex.ru

The article is devoted to an up-to-date problem of the contemporary society — self-destruction of teenagers. Self-destruction of teenagers is approached as a manifestation of the distortions in the process of their socialisation in the form of a system of actions, which contradict social norms and as a result of which they willingly or unwillingly cause significant harm to physical, psychological and social well-being, namely aggressive, addictive, risky and socio-passive manifestation which threaten the life, physical health, their spiritual and moral development, the future of the social status of a teenager.

The main function of socialisation is the formation of personality, who is capable of adequate reflecting the social situation and solving important social tasks. Based on the assumption that in the childhood and adolescence the main criterion for normative development of the personality is success of socialisation, the article states that an important feature of self-destruction is a socio-psychological disadaptation caused by a number of conditions, among which the leading role belongs to the structures of a personality like reflection on relations and essential characteristics of a human being. It gives grounds to treat adolescents with self-destructive behavior as an example of social disadaptation (marginalized) in socially dangerous situation.

The article presents the results of a comparative study of the peculiarities of the personality of adolescents with self-destructive behavior, adolescents with destructive behavior and adolescents with relatively normal behavior. The results of the comparative research of behavior peculiarities of self-destructive, destructive and relatively normal behaviour of three types of teenager personality are presented. The indicators of self-appreciation, self-appraise, self-attitude, self-regulation, communication, and peculiarities have been analysed. The assumption that self-destruction among teenagers is determined by the social and psychological disadaptation under condition of conflict in the structure of self-awareness and lack of adaptive recourses, which lead to destructive behaviour and self-destructive ways of solving the crucial situations.

The article presents in-depth analysis of peculiarities of self-esteem, behavioral self-regulation, communicative abilities and moral norms of adolescents with self-destruction, and it assumes that the disharmony, incoherence in the development leads to the self-destructive behaviour.

The results of the research presents some essential characteristics of self-destructive manifestations of the personality of teenagers and identifies their specific characteristics on the basis of comparisons with groups of teenagers with degradation and relatively normal behavior.

*Keywords:* self-destruction, teenager, social and psychological adaptation, self-regulation, communicative abilities, moral standards.

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Smirnov A. V. **Peculiarities of dynamic regulation system of addictive persons** // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P. 52–61.

Smirnov Alexander V. — Candidate of Psychological Sciences, Associate Professor, Institut of Psychology of Ural State Pedagogical University, Russian Federation; e-mail: Alexsmir@2-u.ru; k-66756@planet-a.ru

The article argues that addictive people, like any others, are a self-regulating, self-sustaining and multi-level system. Self-regulation should be considered at all levels: psychological, physiological, personal-psychological, social-psychological, cultural-information ones. It proves the necessity to analyse “addicted” and “not addicted” self-regulation, and to identify specific nature of inner and inter-level relationships among the representatives of “addicted” and “not addicted” strata. Based on these methodological principles, the author conducted an empirical research on self-regulation of addictive persons, some results being presented in this publication.

The article presents diagnostic tools used in the study that enable to make an analysis at all the levels of a person. To that end two diagnostic techniques were created by the author. It specifies the stages of the selection of the subject and its criteria. The question of representativeness of samples, reliability of the data and stages of statistical data analysis was discussed. It presents an in-depth comparative analysis of the characteristics of self-regulation of addictive and non-addictive people.

Self-regulation in these two groups is based on substantively different solutions to dialectical contradictions. For addictive people the contradiction is between an urge to adopt addictive behavior and to prevent it. For non-addictive people the contradiction is between inner freedom and conformity to social requirements. The author notes that for the addicts this contradiction remains permanent.

*Keywords:* addictive behavior, addiction, abuse, dynamic regulation system, dependency.

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Voltchkova L.T., Menshikova G.A. **Public Administration: origin and development of a new scientific and teaching discipline** // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P.62–68.

*Voltchkova Ludmila T.* — Doctor of Sociological Sciences, Professor, Saint Petersburg State University, Russian Federation; e-mail: krystal\_me@mail.ru

*Menshikova Galina A.* — Candidate of Economic Sciences, Associate Professor, Saint Petersburg State University, Russian Federation; e-mail: Menshikova.g.a@mail.ru

The article proves an idea that Public Administration is a new stage of State Management system development. It shows the necessity to include this course into the program of sociological education. Sociological knowledge can and should estimate the level of satisfaction with the state activities among population and to reveal its attitude toward the State. Sociology can also estimate the degree of cooperation between them. The article reveals the content of the notion of Public Administration as a discipline and presents a brief overview of the works by the main authors who formulated its basic principles. It contains a list of the authors whose scientific researches contributed to creation of this new research field. In addition, it contains two tables which feature US and European authors and their publications.

**Keywords:** Public Administration, State Management, overview of the main theories, effectiveness of management, transparent and open information.

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Rubtcova M.V., Martyanov D.S., Martyanova N.A. **Professional and expert communities as subjects of management in the context of the knowledge society and deprofessionalization** // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P.69–74.

*Rubtcova Maria V.* — Doctor of Sociological Sciences, Associate Professor, Saint Petersburg State University, Russian Federation; e-mail: abc33@yandex.ru

*Martyanov Denis S.* — Candidate of Political Sciences, Associate Professor, Herzen State Pedagogical University of Russia (St. Petersburg), Russian Federation; e-mail: martyanoff@mail.ru

*Martyanova Natalia A.* — Candidate of Sociological Sciences, Associate Professor, Herzen State Pedagogical University of Russia (St. Petersburg), Russian Federation; e-mail: nmart@bk.ru

The article is devoted to the phenomenon of professional communities as subjects of management of professional knowledge in the context of deprofessionalization, expertocracy and knowledge society. The functions of communities are considered within the frame of classical sociology, the expert functions of professional communities are revealed. Special attention is paid to the transformation of the status and functions of

the communities on the example of the medical professions. It presents a sociological analysis of the notion “deprofessionalization” in terms of the crisis of the profession as a social institution on the example of the crisis of a scientific community. The “expertocracy” phenomenon, relation between the concepts “professional” and “expert” are considered. In addition, it focuses on transformation of professional communities into expert ones as a factor of a crisis of professions. It states the necessity to ensure institutional examination of these subjects of management.

*Keywords:* professional communities, deprofessionalization, expertocracy, a professional, an expert.

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Sibirev V.V. **University's image creation by social and communicative factors** // *Vestnik St. Petersburg University*. Ser. 12. 2013. Issue 1. P. 75–80.

Sibirev Vladislav V. — Post doctoral student, Saint Petersburg State University, Russian Federation; e-mail: sibvlad88@mail.ru

This article considers social and communicative factors that create image of universities. Different approaches to the concept of image of the organization and universities are considered and the functions which are performed by universities are revealed. It argues that social and communicative relations which reflect a balance between interests and values of the interacting parties provide the basis of the image. In addition, it proves an importance of image in a system of the higher education. To create good image it is necessary to create an effective communicative field of interaction with target audiences both inside and outside universities. To that end the article describes target groups and instruments of interaction with them in detail.

*Keywords:* image, communication, social-communicative factors, target groups, higher education, university.

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Kutejnikov A. **An Impact of activities and environment to the vector nature of International Intergovernmental Organisations' functions** // *Vestnik St. Petersburg University*. Ser.12. 2013. Issue 1. P.81–88.

*Kutejnikov Alexander* — Candidate of Political Sciences, Associate Professor, Sain Petersburg State University, Russian Federation; e-mail: afeod@inbox.ru

The dual nature of International Intergovernmental Organisations (IIGOs) manifests itself in their activities. IIGOs tend to be highly dependent on the will of the states. The states set goals for their organizations, vest them with necessary powers and provide with resources, grant them certain rights and implement their decisions. At the same time, as international actors managed by officials in accordance with the goals of an organization rather than any specific state, IIGOs become essentially independent and, in some cases, pursue their own course, making their members to follow it. It should be emphasized here that IIGOs usually undertake operations, i.e. small fragments of action, without any self-contained goal. In fact, IIGOs are a special type of multilateral international conferences whose participants, mainly representing the states, make decisions on various issues. Moreover, IIGOs organize or coordinate the implementation of their decisions and, in some cases, implement them using the resources provided to them by the states.

As organizations, IIGOs are separated from the social environment and carry out social exchange with it on a permanent basis. Functions of IIGOs are developed through the interactions between organizations and their environments. Operations undertaken by actors in line with certain goals define the vector of these functions and give them a specific meaning. In combination with the external conditions, they cause changes

in the external social environment and IIGOs themselves. On the basis of the sociological understanding of IIGOs, it is proposed to categorize their functions by changes in the international environment resulting from the activities of IIGOs. The following main functions are identified: communicative; regulatory; peace-making; discussion of global problems; informative; cognitive; and socialising. It should be kept in mind that these functions are of historical nature: they emerge, develop and disappear over time.

*Keywords:* International intergovernmental organisation, function, activities, operations, peace-making, information, cognition, communication, global problems.

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Letova S. O. **Methodological aspects of analysis of school students political socialization** // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P. 89–94.

Letova Svetlana O. — Applicant, Saint Petersburg State University, Russian Federation; e-mail: leonlana@mail.ru

The article deals with issues of political socialization at schools in modern Russia. The author makes an attempt to highlight the contribution of sociology to the analysis of this process. It is emphasized that the school is an important social institute of mass political socialization due to the child's extended exposure to a variety of political beliefs and wide possibilities of the government control. According to the sociological approach, structural social changes have a great impact on political socialization. Still this process is poorly studied and understood. The article involves interpretations of political socialization in broad and narrow senses. The paper provides some evidences of resovetisation at modern Russian schools: curriculum reform, clericalisation in Russian history.

*Keywords:* political socialization, sociological approach, modern Russian school.

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Khokhlova A.M. **“Liquid everyday life”: transformation of cultural practices under globalization conditions** // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P.95–102.

Khokhlova Anisya M. — Candidate of Sociological Sciences, Associate Professor, Saint Petersburg State University, Russian Federation; e-mail: [anisya\\_khokhlova@mail.ru](mailto:anisya_khokhlova@mail.ru)

This paper attempts to define and contextualize the phenomenon of new cultural practices by using the basic assumptions of sociology of everyday life and to describe some possible transformations of individual and collective practices under the contemporary conditions of globalization. The author describes the methodological shift initiated both by sociological theories of everyday life and globalization despite their seemingly fundamental dissimilarity. This shift presupposes a critical revision of the concept of “society”. Two basic approaches to defining “practice(s)” are distinguished and the key features of everyday practices — their background character and reveling capacity — are marked out. At the next stage of the theoretical analysis, the author introduces the notion of new cultural practices and discusses which practices can be conventionally categorized as “new”. Finally, she turns to the major research fields of present-day sociology that are concentrated on the investigation of new cultural practices which allows her to substantiate the usage of the metaphor that is central for her project — the metaphor of “liquid everyday life”.

*Keywords:* everyday life, globalization, new cultural practices, transformations of practices.

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Tykanova E. V. **Strategies and Tactics of Urban Space Contestation Implemented by Strong and Weak Advocacy Groups (on the Example of Conflicts around Urban Development in St. Petersburg)** // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P. 103–110.

Tykanova Elena V. — Post doctoral student, Saint Petersburg State University, Russian Federation; e-mail: sensu\_87@inbox.ru

This paper considers different modes of urban space contestation that the strong and weak advocacy groups of St. Petersburg use under the conditions of aggressive urban development. The author focuses on two case-studies: the defense of Sergievskiy housing estate against the prospective demolition of apartment houses in 2008 and the large-scale conflict around the demolition of garages at the cooperative parking lot "Parnas" in 2009–2012. Contrary to the well-established viewpoint that spatial tactics remain the only weapon of the weak whereas stronger actors are able to apply strategies, the analysis of empirical data has shown that in order to protect their rights of the possession and disposal of urban space local communities can resort to strategies while authorities sometimes use spatial tactics when realizing their decisions on city planning and (re)development.

*Keywords:* urban spaces, urban development, contestation, strategies, tactics, strong and weak advocacy groups, local communities, regimes of engagement, modality of action, legitimacy.

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Semenkov V.E. **On ideological grounds of the III program of the Communist Party of the Soviet Union** // *Vestnik St. Petersburg University*. Ser. 12. 2013. Issue 1. P.111–115.

*Semenkov Vadim E.* — Candidate of Philosophical Sciences, Associate Professor, Saint Petersburg State Institute of Psychology and Social Work, Russian Federation; e-mail: [semenkov1959@rambler.ru](mailto:semenkov1959@rambler.ru)

The article draws attention to the causes of rapid decline in interest in the III-d Party program, according to which the Party and the Soviet state was to build the communism. The author points out that the introduction of the doctrine of “developed socialism” was a form of implicit rejection of the program of building communism. It is a different case that the rejection to build the communism was intentionally fit into the norms of official discourse and, therefore, was almost indistinct for most of the population. Arguing that the country had already built developed socialism, the government made it clear that the building of communism was not included in the agenda. Educated part of the population had lost interest in the text of the program even earlier, in 1960s needed a completely different attitude and a completely different configuration values. By the end of the 1960s, the Soviet people became more and more interested not only in the material and energy perspectives of society, which were one of the main concerns of the program, but in information and the spiritual aspects of their personal development. The program of building communism was written in the era of unchallenged dominance of natural science paradigm. In the 1970s society was more concerned with the problem of physical reflection of the world and interested in the study of consciousness. In educated circles there was a demand for sophisticated discourse on an esoteric language, the non-obvious truth. In these circumstances, the text of the Programme discouraged people by its simplicity and lack of subtext, mystery, incomprehensibility. In a course of 10 years this text was out-of-date, which even did not imply its further critical comment. Therefore, the introduction of the term “developed socialism” was not taken seriously, and that the political and ideological solutions that were behind it remained unnoticed.

*Keywords:* party programme, attitude era, the doctrine of developed socialism, hunger for images.

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Kokombaev K. S. **Traditional culture and social organization of the Kirghiz** // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P.116–120.

Kokombaev K. S. — Applicant, Saint Petersburg State University, Russian Federation; e-mail: skubat50@mail.ru

Foundations of the traditional way of life played a decisive role in the development of the mental, stereotypical perception of the world and self-consciousness of Kyrgyz. Kinship ties had a major impact on the formation of social organizations, based on a sense of community, mutual aid, collective forms of relationships. Historical way of life, the levels of socio-economic and cultural development have created different layers of the cultural elements. However, the transformation of the society undergoes changes of values and social significance of traditional customs and rituals.

*Keywords:* tradition, social organization, tribalism, identity.

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Zabarin A. V., Ivanova A. S. **Attitude toward extremism of student's youth: psycho-political approach** // Vestnik St. Petersburg University. Ser. 12. 2013. Issue 1. P.121–129.

Zabarin Aleksey V. — Candidate of Psychological Sciences, Associate Professor, Saint Petersburg State University, Russian Federation; e-mail zavalex@yandex.ru

Ivanova Albina S. — Head of the Laboratory, Saint Petersburg State University, Russian Federation; e-mail cprr@yandex.ru

The paper proposes an approach to the extremist behavior as a violation of social norms. The paper presents the results of the research revealing the attitude toward extremism of the students in St. Petersburg (2,640 respondents). The article focuses on the concept «extremism», presents the rates of frequency of manifestation of extremism, attitude toward extremists organizations and extremists, the interrelation between extremist attitudes and attitude to terrorism, the factors of spreading extremist attitudes, dependence of extremist moods on psycho-political status of young people. Extremism is usually Associate with demands for radical changes of the political system, antipode of the democratic system, opposition to the political and economic reforms, participation in social revolts, denial of human life as the main value, willingness to achieve the goal by the shortest route, tendency to solve problems by means of pressure, in a force way, and



not by achieving a compromise, an ability to inflict pain on another if our self-righteousness is concerned, etc. However, the results of the research clearly show that the reality is more complicated.

*Keywords:* extremism, psychology of extremism, extremist attitudes, values.

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Borodkina O.I., Fionik Y.A. **The health of young people in St. Petersburg and Leningrad region: results of a sociological study** // *Vestnik St. Petersburg University*. Ser. 12. 2013. Issue 1. P. 130–136.

*Borodkina Olga I.* — Doctor of Sociological Sciences, Professor, Saint Petersburg State University, Russian Federation; e-mail: oiborodkina@gmail.com

*Fionik Yulia A.* — Post doctoral student, Saint Petersburg State University, Russian Federation; e-mail: jil.f@mail.ru

The article deals with the results of a survey among young people (16–30 years) on health issues, which was conducted within Russian-Finish project "Get Well Young". It proposes a set of indicators that reflect the individual's attitude towards their health: it is first of all self-reported health condition. The authors also analyze data on such key indicators of a healthy lifestyle as healthy nutrition, daily routine, attitudes to tobacco, alcohol and drugs, physical activity, and stress factors. The results confirm the link between health satisfaction and life satisfaction among young respondents. The conclusion is that youth policy should include the strategies of developing the youth behavioral patterns aimed at health care and practices of healthy lifestyle.

*Keywords:* youth, health, healthy lifestyle.

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